

WHAT YOU'LL NEED IN YOUR DIGITAL TOOLBOX:

I use the below apps for photo editing and planning. It takes some time to learn the ropes of each one, so I encourage you to download, play around, and see what you can do!



Lightroom

I use this to adjust the lighting and contrast in my images.



Snapseed

Perfect for revising small areas of a photo and making very specific edits.



Afterlight

The app I use the most for editing an overall photo and adding effects.



VSCO

My favorite tool for choosing filters and making my feed consistent.



InShot

Great for making collages and cropping photos in unique ways.



Preview

The best app to plan out your feed ahead of time and review many photos at once.

WHAT YOU'LL NEED IN YOUR PHYSICAL TOOLBOX:

I use the these tools during photoshoots whether I am creating content at home, outside, or on the fly. It's always helpful to have the essentials, because you never know when the moment calls for a photo op.



iPhone Tripod



Stylus



Natural lighting (a window should do the trick!)



Popsocket



Photography backdrops



Step ladder



An extra set of hands



Self timer clicker

PHOTOGRAPHY TIPS

There are a few key elements of design to remember when taking photos, even on your iPhone. Always have the below pointers top of mind and your photos will look great, wherever they're taken!



Change perspectives



Pay attention to focus



Add varying heights



Play with lighting



Layer objects



Focus on spacing

SHOT LIST TEMPLATE

Use the below template to organize your thoughts and ideas before a photoshoot. This will help you to stay timely and organized.

No.	Type of shot	Description	Location
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